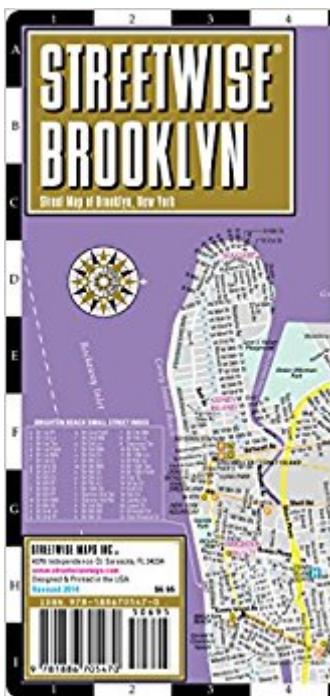


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# Streetwise Brooklyn Map - Laminated City Center Street Map Of Brooklyn, New York - Folding Pocket Size Travel Map With Subway Stations



## Synopsis

Streetwise Brooklyn Map - Laminated City Street Map of Brooklyn, New York - Folding pocket size travel map with integrated subway station locations This map covers the following areas: Main Brooklyn Map 1:38,000 Downtown Brooklyn Map 1:12,500 One of the five boroughs of New York, and one of the largest cities in America, Brooklyn used to be a hot destination for young multicultural hipsters looking to hit on new restaurants, galleries and housing. It still is for the most part, but sections of Brooklyn rival Manhattan in terms of skyrocketed real estate value and sophisticated desirability. You can experience the entire borough plus lower Manhattan with the STREETWISE® map of Brooklyn. The main map with detailed up to date subway overlay will help you navigate your way through all Brooklyn neighborhoods like Park Slope, Prospect Park, Brooklyn Heights, Williamsburg, Coney Island, Dumbo (Down Under the Manhattan Bridge Overpass), and even into parts of Queens. If you have business or shopping in downtown, find your way with the detailed indexed inset map of Downtown Brooklyn highlighting many sites. A complete index of streets, points of interest, education, culture, transportation and parks is clearly listed on the STREETWISE® Brooklyn Map. Our pocket size map of Brooklyn is laminated for durability and accordion folding for effortless use. The STREETWISE® Brooklyn map is one of many detailed and easy-to-read city street maps designed and published by STREETWISE®. Buy your STREETWISE® Brooklyn map today and you too can navigate Brooklyn, New York like a native. For a larger selection of our detailed travel maps simply type STREETWISE MAPS into the search bar.

## Book Information

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## Customer Reviews

'Don't leave home without STREETWISE.' --The New York Times' STREETWISE is an absolute travel essential.' --Travel + Leisure Magazine'In a strange city, your sense of direction is only as good as the map in your hands. The best maps to carry are published by STREETWISE.' --Chicago Daily Herald

STREETWISE® is the first map to be designed with modern graphics and is the originator of the laminated, accordion-fold map format. We've set the standard that every map company has imitated but never duplicated. Our mission is to make you feel comfortable, to make you feel safe in a place where you've never been before and to enable you to experience a familiar place more fully. The company was founded in 1984 by Michael Brown, who had been in international publishing for many years, setting up subsidiaries for textbook publishers. In the 1970's, Brown traveled extensively throughout Africa, India, the Middle East and Southeast Asia. Brown would take a large paper map, cut out the city center, folded it up and slip it into his pocket, thus preventing him from looking like a tourist in areas where discretion is the better part of travel. This was his tool for surviving. After many years on the road, Brown settled back in New York and decided to start his own business, based on the adaptations he had made to maps in his travels. His goal was to give someone the ability to navigate easily in unfamiliar terrain. He started with a new map format: the accordion fold. Such a simple idea, but at the time it was revolutionary. No more struggling to fold an awkward, oversized paper map. This new format would enable the user to blend in like a native, instead of stick out like a tourist. Brown then added lamination to ensure that the map would be a lasting tool. More important than the format was the design of the map itself. It had to be a map that not only succeeded above and beyond any map he had used, but was esthetically appealing as well. The look of it had to be as striking as the functionality. Color was introduced in a way that was never seen before in a map - vivid purple for water, soothing gray for the background of street grids, gold to highlight elements of the map. Clarity, conciseness and convenience in a very stylish package. Building the business was a 24 hour job. Brown sold the maps during the day, zipping around Manhattan making deliveries on his Harley Davidson. At night he packed the orders and did the design work. More titles were added, each title requiring months of research and design. Today, STREETWISE® produces over 130 titles for major destinations, regions and countries throughout the United States, Canada, Mexico, Australia, Europe, the United Kingdom and Asia. We have grown from the back of a motorcycle to selling millions of maps around the world. Yet each title is still painstakingly researched and updated. STREETWISE® is one of the only, if not THE only

map company that conducts research by walking or driving an area to ensure accuracy. After all, what good is the map if what you hold in your hands doesn't match what you see on the street sign? This lengthy fact checking results in superior accuracy; in effect, we've done the work, now you have the adventure. In the end, it's not about the map, it's about getting out and finding your own authentic experience wherever you go. It's about being in a city or a region and discovering things that you never thought you would find. You can do this if you have confidence and you have confidence if you have a great map. STREETWISE® is the great map that you need.

I didn't realize how small the map is. The messy Brooklyn streets crowded both sides of the map made it very difficult to read the street names. I'm used to the AAA's road maps which are good size and always north oriented. This map has no directional sign and is facing west. Unless you are familiar with the area, it's very difficult to tell which way is which. Not worth the trouble to return it, but I would not recommend people who need help finding their way in Brooklyn buy this map.

always was a mystery how NYC names its streets and why 120th Ave can be miles from 141st Ave

A useful and colorful laminated map that folds easily, this is Streetwise Brooklyn. The fact that it's laminated makes it sturdy for multiple uses. And if you are planning to do a tour of Brooklyn's great restaurants, you can spill your pizza sauce on this thing and it won't hurt a bit.....yes, I have tested it! Maybe the only drawback is that you must turn the map over to get the other sections of Brooklyn. You kinda lose your place with directions, but this is something you get used to after using the map for a while. A nice resource and worth the price!

Excellent quality. Useful item to have to manage the streets of Brooklyn. Which, can be confusing at times.

I was somewhat disappointed with the format of this map in the way it was laid out. Having it laminated is a great idea and I wish the New York City map with the 5 boroughs that I liked best had been laminated.

These maps are very helpful in figuring out which train to take when you have a street address or an approximate area.

I had an older version of this map that I used for years when I lived in Brooklyn, but I needed an updated map because some of the subway lines had changed. This is a great map.

Excellent laminated, folding map. Easy to carry. Don't forget to take a compass as well.

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